

# Yvonne Deane

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## Qualifications

B.A. (Hons.); M.A. (Distinction); A.M.A. (Museums Association Diploma); CABE Spaceshaper facilitator; Accredited LVT practitioner (workshop facilitation); Prince2 project management.

## Work experience

Establishing Deane Associates in 1996, Yvonne Deane is an experienced business development consultant specialising in small to medium sized charities and voluntary sector organisations.

Having previously worked as a local authority officer, regional arts board grants officer and as Chief Executive of a national information service, Yvonne has a wealth of management experience in the voluntary sector.

Yvonne's approach is practical, flexible and client-centred, enabling clients to evaluate the risks and benefits of expansion, change and re-organisation in a way which is wholly consistent with their core purpose.

## Geographic area

Flexible

## Specialisms

- Business planning
- Organisational reviews/healthchecks
- Fundraising strategies and implementation
- Capital project development (options appraisal, feasibility studies, stakeholder engagement and on-going project management)
- Workshop facilitation, community consultation and participatory project planning (using a variety of bespoke, workshop techniques)
- Arts and cultural policy and strategy development
- Project management, research and evaluation

## Case studies

- Visioning: Creative workshop programme to devise a unique project concept which will form a key strand of the Cultural Olympiad's Discovering Places programme and will engage over 20,000 children and young people across the whole of the UK.
- Business planning: Worked with trustees to develop the artistic vision and 3 year business plan for Situation Leeds, an ambitious, international public arts festival in Leeds, planned for 2012-13.
- Organisational review/business planning: Worked with staff and trustees of BAME social enterprise to consolidate vision and re-establish emphasis on core offer / USPs following impact of rapid growth and relocation.
- Strategy/policy: Public and stakeholder consultation (with voluntary and faith sectors) to inform development of five year Libraries Strategy for Leicester City Council.
- Capital projects: Worked with community groups and Council partners to develop successful bids to Lottery and other funders to secure development of new mixed-use, community centres/libraries in Bradford and Leicester.
- Revenue projects: Supported national children's charity to develop of 5 new Children's Centres in Leeds and Bradford, securing revenue funding streams for family support and nursery provision.
- Capital projects: Successful feasibility studies, fundraising and business planning to secure development of artists' studio spaces in Leeds, performing arts centre in Bradford and community-led business incubator centre in North Yorkshire.

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## Contact me for free, informal advice on your project needs:

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