

## **Felicia Willow, BA LLB (Hons 1) MIA**

*An effective and engaging consultant with particular expertise in strategic planning, crisis and interim management and organisational strength reviews*

### **Employment Highlights**

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#### **November 2016 – Present Charity Consultant, Willow Charity Consulting and Action Planning**

I provide small-to-medium charities with cost-effective, high impact advice and support. Key areas of expertise and recent contracts include:

- Interim leadership roles and crisis advice and support, including restructures (Friends of Westonbirt Arboretum September 2018-January 2019, Young People First (Midlands))
- Comprehensive organisational strength reviews for small to medium charities (Young People First (Midlands), Voluntary Action (South West Surrey), Beyond the Classroom, the Harbour Project for Swindon Asylum Seekers and Refugees, and more.
- Strategic planning (Staffordshire Sight Loss, the Harbour Project)
- Trustee training and advice, Trustee and grant policies and producing or updating charity governing documents (BeEVE, Education and Training Trust of the CII)
- Project and programme design and evaluation (Haringey CAB)

#### **February 2013 – October 2016 Chief Executive Officer, Fly2help**

Expanded the charity nationally, transforming operations and governance and vastly improving management and finances, tripling beneficiaries and increasing finances tenfold.

#### **July 2012 – January 2013 Interim COO (CEO), Stepping Stones Nigeria (Now Safe Child Africa)**

Crisis management role successfully saving the charity from imminent bankruptcy.

#### **August 2010 – July 2012 Independent Consultant**

Key contracts include organisational review and development (Stepping Stones Nigeria), Evaluation Consultant (Addaction, the Churn Project) and Project Design (Abbey Home Farm).

#### **June 2009 – August 2010 Assistant Director (Development), Addaction**

Led on innovation and mobilising staff engagement as head of project development for the UK's largest drug and alcohol charity.

#### **November 2006 – June 2009 Programme Lawyer, IBAHRI**

Led on designing and implementing international missions and human rights projects.

#### **September 2005- November 2006, Independent Consultant**

Research Consultant (End Child Prostitution and Trafficking UK), Evaluation Consultant (World Vision and UNICEF Cambodia), Specialist Project Advisor (UNIAP)

#### **January 2005 – September 2005, Programme Manager, AusAID**

Managed approximately \$20 million (£14 million) per annum of regional development projects.

#### **April 2002- January 2005 Legal Officer / Senior Legal Officer, Attorney-General's Department**

### **Education**

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**Level 7 Diploma in Professional Consulting**, Chartered Management Institute, 2016

**Masters of International Affairs with merit**, Australian National University, 2005

**Graduate Diploma Legal Practice with merit**, Australian National University, 2003

**Bachelor of Arts (Philosophy) and Bachelor of Laws (International Law) (Hons 1)**, (top 1%), University of Queensland, 2001

**Admitted as a Legal Practitioner (Solicitor and Barrister)** in the Supreme Court of the Australian Capital Territory, Australia, since 2003.