

Helen Crane

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Specialisms

1 Strategy We work with chief executives, boards and management teams, to create their own framework for making strategic decisions. We use graphics to present complex information and to capture different views quickly. We facilitate processes which are highly participative, engaging and memorable.

Clients include:

- **national organisations** (eg Passenger Focus, bassac)
- **local organisations** (eg Ashiana, Rainbow Children's Centre, NW Leicester Community Forum, NE Lincs Womens Aid, Art Asia)
- **inter-sector partnerships** (eg Health Housing and Fuel Poverty Forum).

2 Evaluation We assist clients to use evaluation as a practical tool to help describe the difference their organisation makes. We see this as an intergral part of the strategic planning process. We can also carry out evaluation of the impact of projects (eg the National Domestic Violence Helpline, funded by Comic Relief).

3 Action Learning Helen is an experienced facilitator of action learning sets, with particular interest in supporting people setting up social enterprises. Cath has expertise in evaluating the effectiveness of action learning (eg as evaluator for the national Action Learning for Managers Project).

Geographical area covered

We are based in the East Midlands, but work nationally.

Qualifications

Cath is a Certified Management Consultant with the IBC*, has an MSC in Organisation Development and Consultancy and an MBA. Helen completed the facilitation mastery programme in the US with the Grove Consultants International, studied systems theory with the Open University, and regularly tutors on the OU MBA course 'Creativity, Innovation and Change.'

Work experience

Helen has been an independent facilitator since 1994. Previously established two self-help organisations concerned with housing and homelessness and helped set up the management development unit of a national charity. Cath has been an independent consultant since 1999 and prior to that her career was in the rail industry: in 1997 she became HR Director of a privatised train operating company with a turnover of £250 million plus. Both Helen and Cath have been trustees of several charities.

Crane Gregory is a Recognised Practice of the *Institute of Business Consulting and an approved NCVO consultancy.